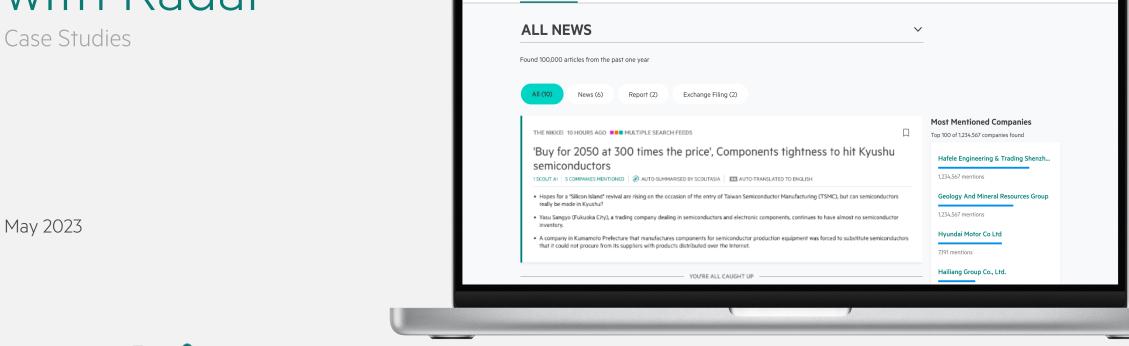
Monitoring with Radar

May 2023



Countries & Regions -

International trade with a focus on events relating to the US and China

Company Feed

US-China Trade (*)

Synced to 1 Company List, 1 News Filter, 1 Company Filter

News Feed

Q

SETTINGS

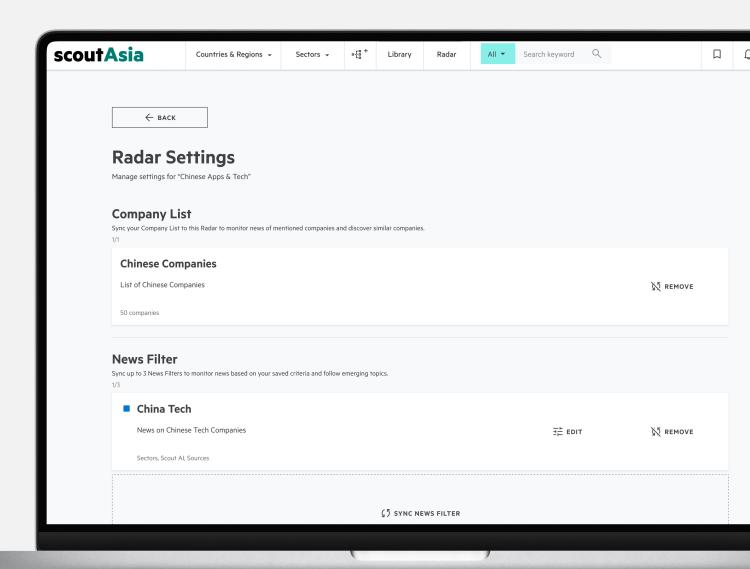
All ▼ Search keyword Q

scoutAsia



Radar

- Surfaces signals and insights on topics from non-traditional angles with the help of AI technology.
- Sync your filter and lists, to monitor and derive insights from multiple angles

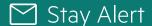


Monitor Filters & Company Lists with Radar

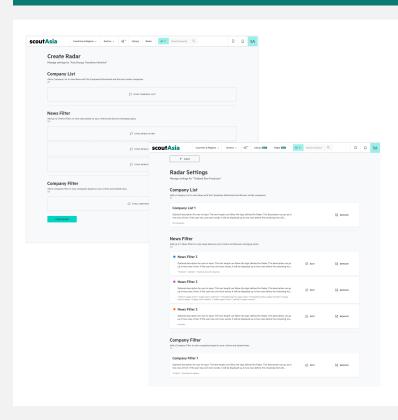
Sync your Filters & Company List into a Radar

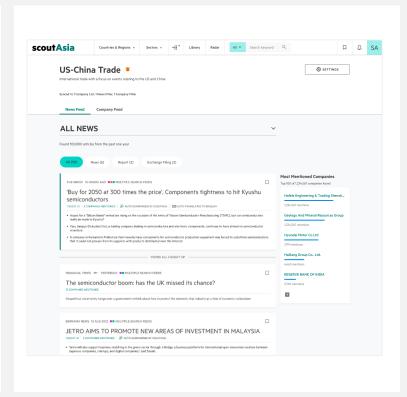
Monitor with Radar

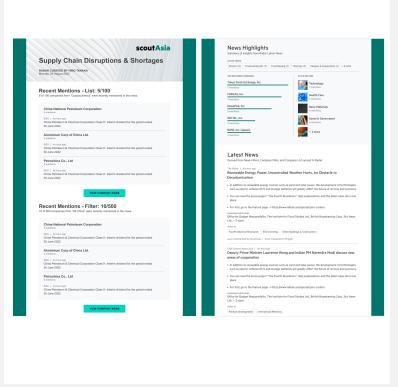
Monitor Topics & Companies from Multiple Angles



Get daily email alerts on your Radar







How does Radar Generate Leads & Insights?

Perhaps you are a...

Stakeholder in	Industry Landscape	Deep Sector Topics	Portfolio
On the topic	Chinese Tech Landscape	Food & Beverage Sector	Start-Ups Portfolio
Need to know	 Market Conditions Politics in Tech Sector Product Development Startups, Fundraising, IPOs 	 Opportunities & Potential Risks F&B Sector – Product Development and Digitalization F&B Sector – Disruptions F&B Sector – Supply Shortages 	 Updates on Companies Positive events (innovation, expansion etc.) Fundraising activities ESG-related events

Chinese Tech Landscape: Creating the Radar

I want to know...

Are there any updates to politics or regulatory issues revolving around the Chinese Tech Industry?

Might there be emerging technology coming from the tech sector in China?

How are start-ups in this industry doing?

So I created...

News Filter

Politics in Tech Sector, China

Sector Filters:

Technology | Software & Computer Services | Technology Hardware & Equipment |

ScoutAl Filters:

International Relations | Political Developments | Regulatory Actions | Trade Talks

• **Countries:** China

News Filter

Product Development in Tech Sector, China

Sector Filters:

Technology | Software & Computer Services | Technology Hardware & Equipment

ScoutAl Filters:

3D Printing | Artificial Intelligence | Blockchain | Cryptocurrencies | Digitalisation | Electric Vehicles | Extended Reality | Fourth Industrial Revolution | Product Development

Countries: China

News Filter

Start-ups, Fundraising, IPOs (Tech Sector in China)

Sector Filters:

Technology | Software & Computer Services | Technology Hardware & Equipment

ScoutAl Filters:

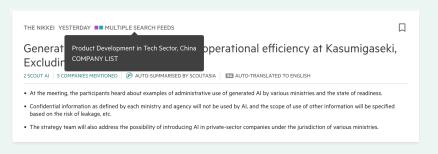
Fund Raising | Initial Public Offering | Startups

Countries: China

In my Radar I discover...

Auto-curated Feeds

I get all the latest news from all my Filters & Company List and compare where they overlap.



Sync to ► Radar

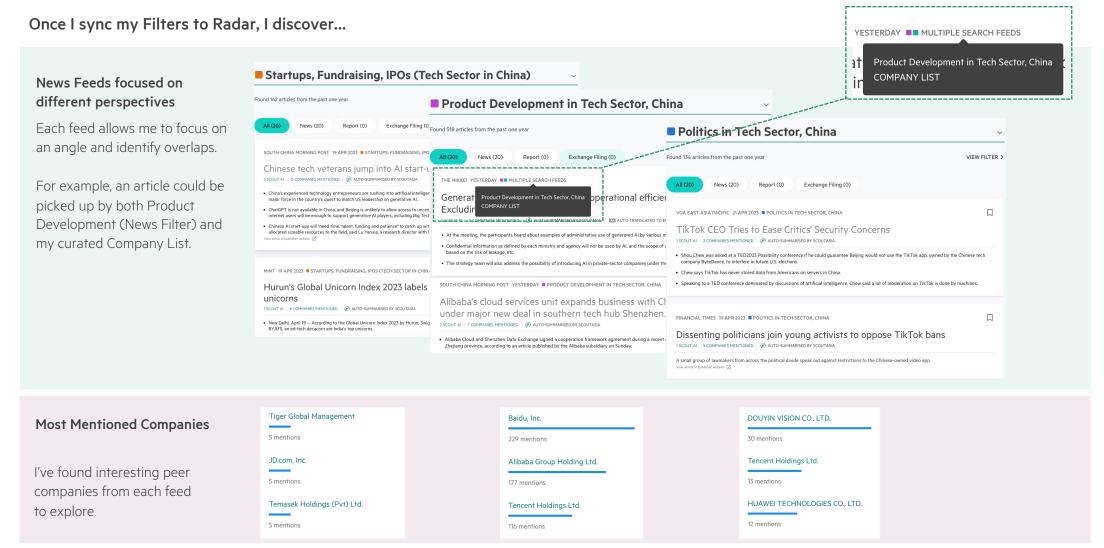
Leads & Insights

I can identify potential peers, suppliers, competitors from this list

Most Mentioned Companies Top 100 of 10,000+ companies found Tencent Holdings Ltd. 9636 mentions Alibaba Group Holding Ltd. 8469 mentions BYD Co., Ltd. 4445 mentions

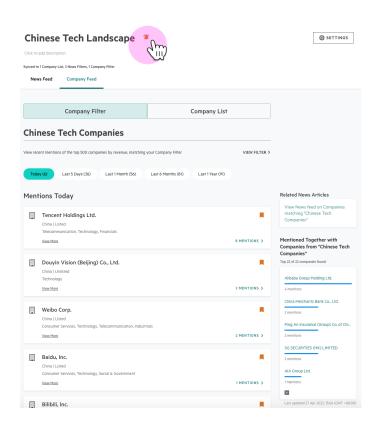
Monitoring with Radar | 5

Chinese Tech Landscape: Discovering New Companies

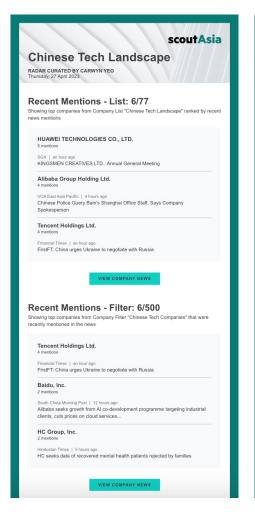


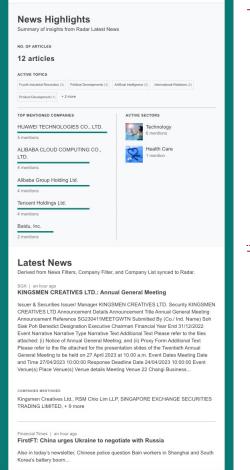
Chinese Tech Landscape: Daily Updates on Companies

To receive daily updates on the selected radar, turn on email alerts



Receive daily updates straight to your email every morning





News Highlights tells me for the past 24h:

- Huawei and Alibaba were mentioned most in the news
- "Fourth Industrial Revolution" is the top topic
- "Technology" is the top sector

Latest News

 Receive 5 latest articles from the last 24 hours every morning

Monitoring with Radar | 7

F&B Sector: Creating Radar Inputs

I want to know...

The updates to the products development in F&B sector Companies?

The updates about the Business Disruptions within the F&B industry

The updates regarding supply shortages in the F&B industry

So I created...

News Filter

F&B Sector – Product Development and Digitalization

Sector Filters:

Consumer Goods | Food & Beverage | Beverages | Food Producers

Scout Al Filters:

Product Development

News Filter

F&B Sector - Disruptions

Sector Filters:

Consumer Goods | Food & Beverage | Beverages | Food Producers

ScoutAl Filters:

Severe Business Disruption

News Filter

F&B Sector – Supply Shortages

Sector Filters:

Consumer Goods | Food & Beverage | Beverages | Food Producers

ScoutAl Filters:

Supply Shortages

I want to know...

What is the macro sense of Food end Producer companies in the industry

I know a few large corporations that I specifically want to watch – Are there any smaller players in the limelight with them?

So I created...

Company Filter

Food End Producer Companies

Sectors:

Consumer Services | Retail | Food & Drug Retailers

• Business Lines:

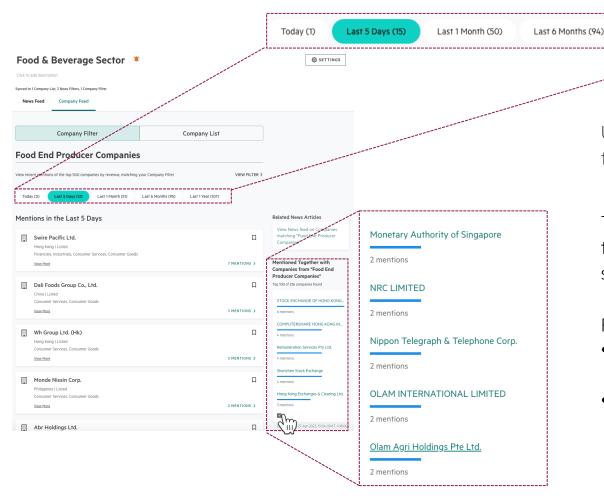
Baked Goods Stores | Confectionery Merchant Wholesalers | Packaged Frozen Food Merchant Wholesalers | Grain and Field Bean Merchant Wholesalers | Fruit and Vegetable Markets | Fish and Seafood Markets

Company List

Food & Beverage Companies In the Company List:

- FUJIAN DALI FOODS TECHNOLOGY CO., LTD.
- KAGOME CO., LTD.
- FOOD CORPORATION OF INDIA
- Pakistan Dairy Association
- Coca Cola Bottlers Philippines, Inc.
- Robinsons Supermarket Corporation
- Kirin Holdings Co., Ltd.

F&B Sector: Monitoring Companies



Click the "plus sign " to view more companies

Using the Time Toggle, I can monitor companies in my Radar based on the Last 5 Days of news

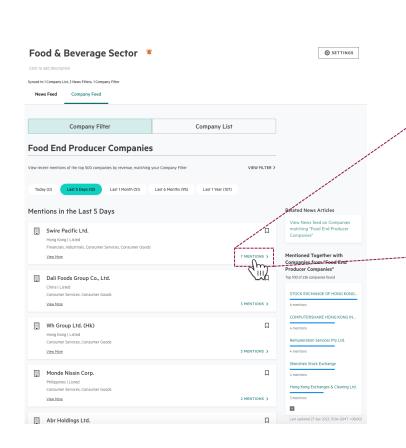
The "Mentioned Together" Widget allows me to discover smaller players in the F&B industry that are mentioned with bigger companies but are not significant enough to have a stand-alone news mention.

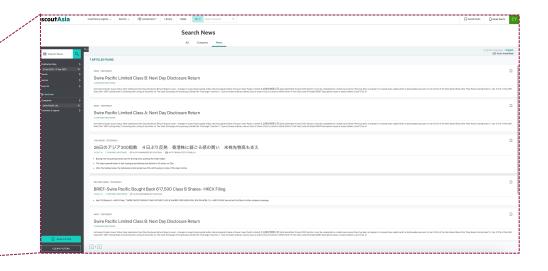
For Example, let's zoom into "Olam Agri Holdings Pte Ltd"

Last 1 Year (106)

- Checking the company profile, this is a Singapore-registered company in the business of wholesale agricultural products.
- It was acquired by Saudi Agricultural & Livestock Investment Co. from Olam Group Ltd. on December 23, 2022 for \$913.44 million

F&B Sector: Monitoring Companies



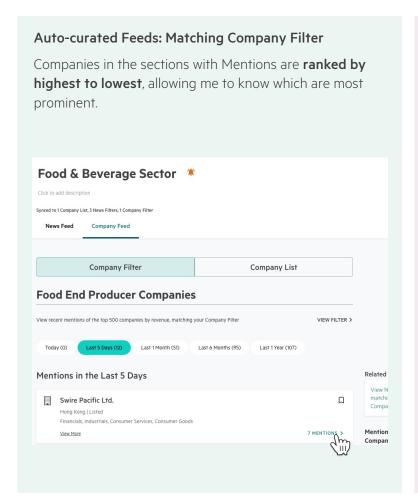


Clicking on the "7 Mentions" button allows me to view the articles on the company for that time period in News Search.

At this point, I can dive deeper into the articles and gain more insights on the target company.

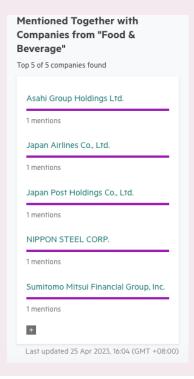
F&B Sector: Discovering New Companies

Once I sync my Filters & Company List to Radar, I discover...



Leads: Mentioned Together With Company List

The "Mentioned Together with" widget shows some companies from other industries, which are mentioned in the news with Companies in my List.

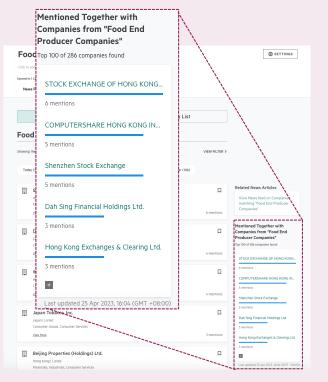


Why does Japan Airlines & NIPPON STEEL CORP appear under Food & Beverage Search?

-They are logistics players serving this industry

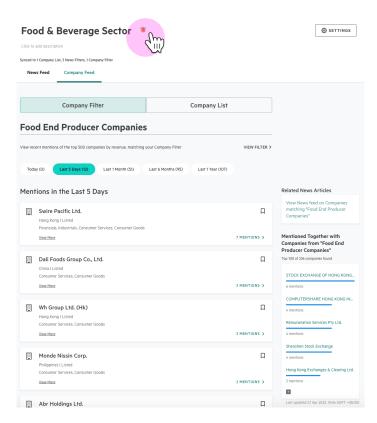
Leads: Most Mentioned in the News

Looking at my News Filter about Chinese Social Media Apps, – I got clues to find parent companies, competitors, suppliers etc.



F&B Sector: Daily Updates on Companies

To receive daily updates on the selected radar, turn on email alerts



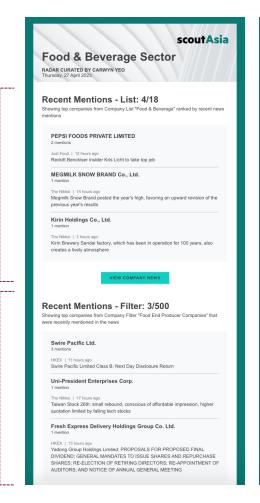
Receive daily updates straight to your email every morning

Recent Mentions (Company List) in the past 24h:

- 4 companies were mentioned
- Pepsi Foods is the top company by mentions

Recent Mentions (Company Filter) in the past 24h:

- 3 companies were mentioned
- Swire Pacific Ltd. Is the top company by mentions





Start-ups Portfolio

I want to know...

Leads and insights on specific start-ups I have curated

So I created...

Company List

Start-Ups

Companies incorporated from 2017 onwards

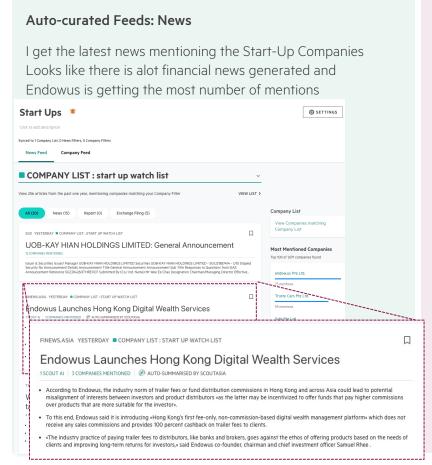
Inside List:

- Affindi
- Trustana
- Aicadium
- Aspire FT PTE LTD
- Mogul Singapore
- Endowus PTE LTD

(and more)

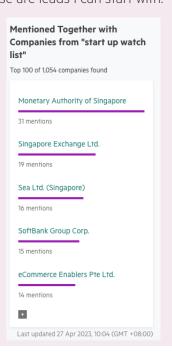
Sync to Radar

In my Radar I discover...

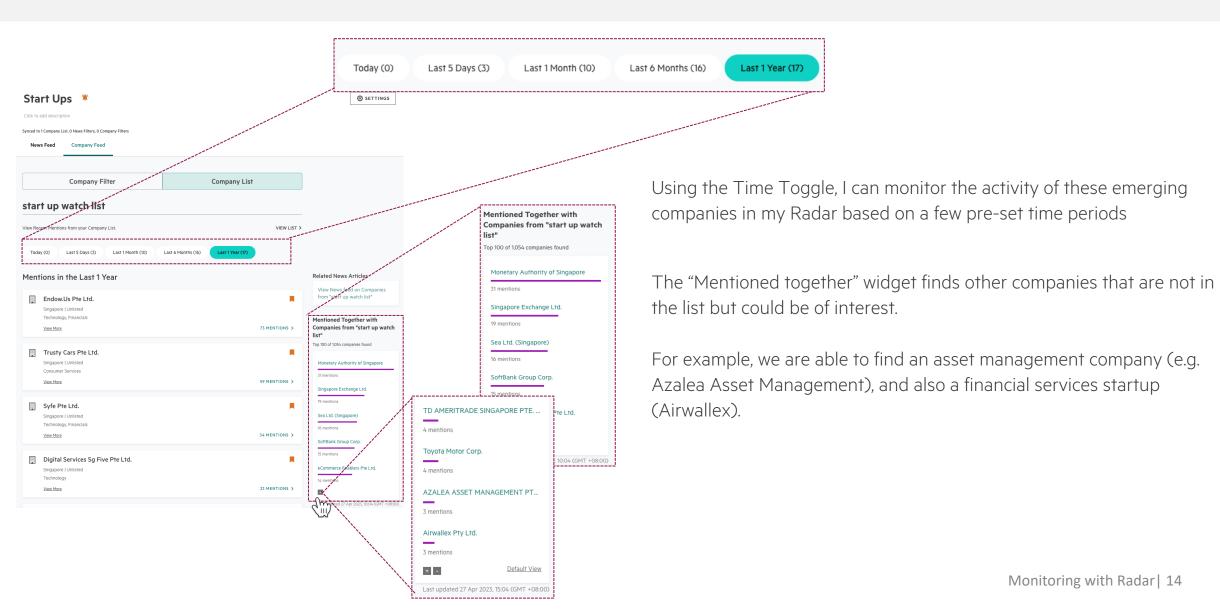


Leads & Insights

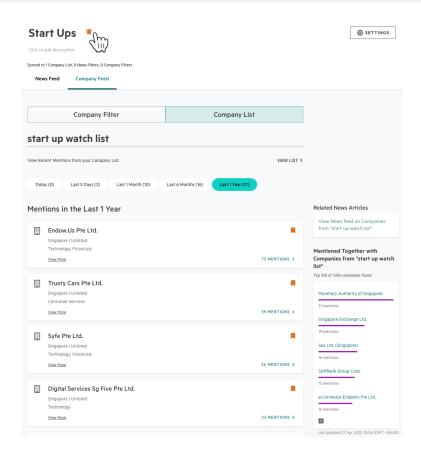
These Start Up Companies have media mentions with other Companies outside of its sector. These are leads I can start with.



Start-ups Portfolio: Monitoring Companies



Start-ups Portfolio: Daily Updates on Companies

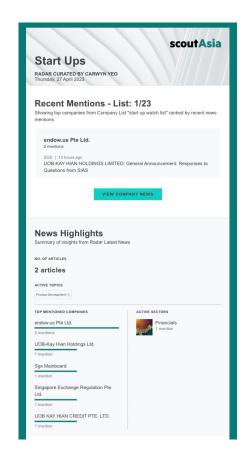


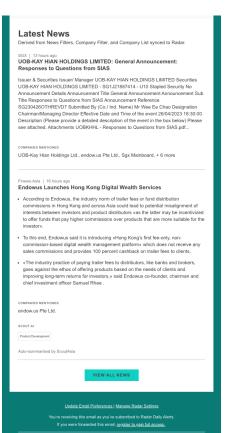
Receive daily updates straight to your email every morning

Zooming into Endow.us being mentioned in the news today:

- Endow.us officially launched digital wealth management services in Hong Kong
- The platform is backed by financial and tech leaders including UBS, Prosus (Naspers), and Samsung.

With this information, we can infer that this company is likely in a phase of business expansion





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